Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

Reg. No. 2,232,052

United States Patent and Trademark Office

Registered Mar. 16, 1999

SERVICE MARK PRINCIPAL REGISTER

THE TRUMP ORGANIZATION

TRUMP, DONALD J. (UNITED STATES CITIZEN)
725 FIFTH AVENUE
NEW YORK, NY 10022

FOR: REAL ESTATE PLANNING, LAYING OUT, DEVELOPMENT AND CONSTRUCTION SERVICES OF RESIDENTIAL, INDUSTRIAL AND COMMERCIAL PROPERTIES SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-31-1964; IN COMMERCE 12-31-1964.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ORGANIZATION". APART FROM THE MARK AS SHOWN.

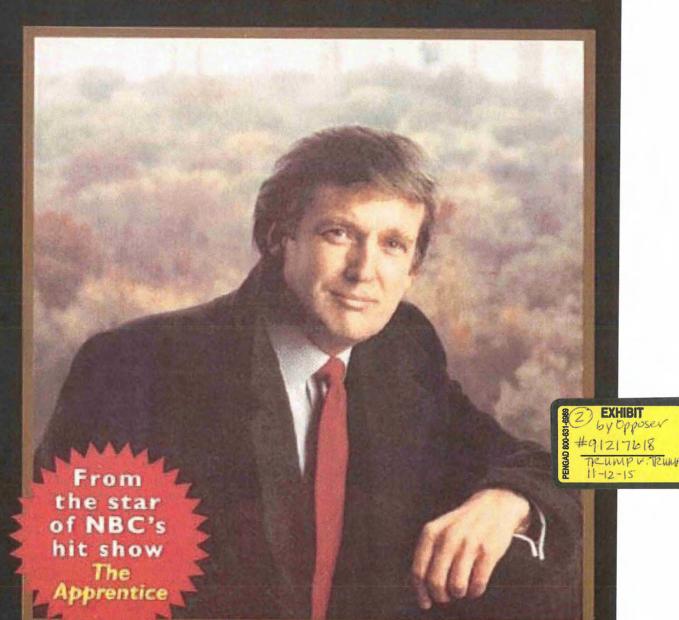
SER. NO. 75-419,888, FILED 1-20-1998.

ANDREW BAXLEY, EXAMINING ATTORNEY



#1 NATIONAL BESTSELLER

THE ART OF THE DEAL

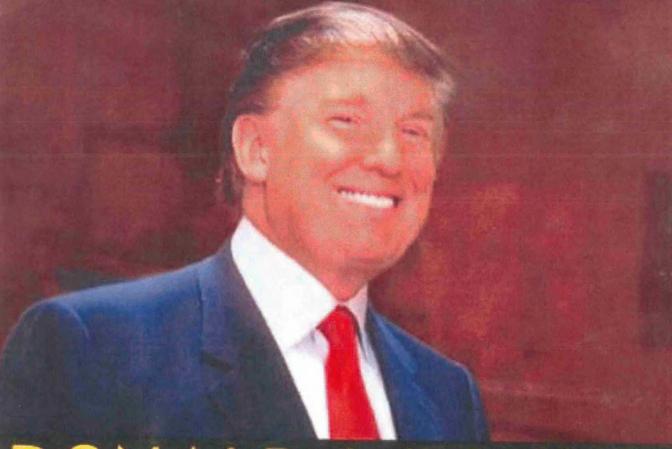


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